

## **E-Marketing Co-ordinator**

ESP are School Playground Development and CPD Training specialists. We recognise outdoor play as a context to deliver real improvements across schools and the community.

Our team at ESP has a lot of energy and enthusiasm and our culture is to reward and recognise individuals who work hard and succeed. We offer a full modular training programme to assist in your career progression.

### **The Role**

We are looking for someone to proactively promote ESP to generate sales opportunities whilst engaging with potential customers through eshots, Live Chat and social media channels.

### **The Successful Applicant**

- You will be personable with high energy and self-motivation.
- Previous experience of creating and delivering eshot campaigns.
- Demonstrates an innovative and creative flair for design and marketing.
- Results focused looking for a challenge.
- An effective and flexible communicator both verbal and written.
- Excellent telephone manner
- Exceptional attention to detail.
- Resourceful with an ability to think out of the box.
- Fully conversant with the Microsoft suite and email marketing software.

### **Benefits**

- Competitive salary.
- Performance Related Pay.
- Clearly defined Career Development Pathway
- Company pension scheme

### **Hours of Work:**

40 hours per week 8.30am to 5.00pm Monday to Friday